

Recruitment Criteria for Head – Marketing

“Here’s your chance to lead an organization that can put India on the world map”

- In a historic move, Bharatiya Beej Sahakari Samiti (BBSS) is set up to strengthen the Indian seed sector. This is a multi-state cooperative society promoted by five premier organizations of the country viz. **KRIBHCO, IFFCO, NAFED, NDDB & NCDC**. In which **KRIBHCO** is the Chief Promoter of this society.
- Our guiding philosophy & objective is to promote quality seeds on behalf of all cooperative societies of the organization. The vision of the society is to act as a National level apex organisation for production, processing, storage, marketing & branding, distribution of quality seeds including promotion of indigenous, traditional and natural (Meethey) seeds with an intent to get better prices to farmers as well as to other stakeholders leading to the realization of **“Sahakar se Samridhi”**
- To take this idea ahead and to give it a global status, Bharatiya Beej Sahakari Samiti seeks to appoint **Head – Marketing**, would be responsible for the entire operations of Marketing.
- **Qualification:** - M.Sc. (Agri.) or PGDM/ MBA in Marketing/ Agriculture/ Agri-Business/Agri-Tech from an institute of repute such as IIM/ IRMA/ MANAGE/ NIAM/ VAMNICOM.
- **Work Experience:** Minimum 15 years of overall work experience.
- **Desirable:** Minimum 5 years of experience in agricultural/ seed marketing or related areas.
- **Age Limit:** Maximum age 55 years as on 30-04-2023. Age relaxation may be given as per experience and availability of suitable candidate.
- **Last Date for applying: 30th June, 2023**
- For further details log on to www.sahakarbeej.com or www.sahakarbeej.in
- Remuneration will be finest in the market and will not be a constraint for the right candidate. If you are a dynamic leader, committed to our mission and inspired to put India on the global map, we would be delighted to hear you.
- You may write to us with an expression of interest at career.bbss@gmail.com till 30th June, 2023.


(Dr. V.K. Tomar)

Head In-charge
BHARATIYA BEEJ SAHAKARI SAMITI LTD. (BBSSL)