# ELIGIBILITY CRITERIA, CANDIDATE INSTRUCTIONS FOR Business Development Executive & Manager - CASA Channel



The Karur Vysya Bank Limited, one of the leading Private Sector Banks in India, invites online applications for appointment of <u>Business Development Executive & Manager - CASA Channel (Job ID – 440)</u> from the qualified candidates.

Last Date of Online Registration	31-07-2023
	02 07 2020

## **Eligibility Criteria:**

- a. Any Graduate / Post Graduate having passion on sales.
- b. Age should be not more than 30 years.
- c. Freshers or any sales executive with experience of 3+ years in NTB Business Acquisition of CASA, TD/ THIRD PARTY PRODUCTS and Cross selling of Asset Products.
- d. Excellent communication skills in English and Regional Language will be an added advantage.
- e. He or she may need to travel extensively and should be ready to mobile.

#### Selection Process:

Registration -> Personal Interview -> Offer -> Background Checks & Medicals -> Onboarding -> Posting.

# **Detailed Process Flow:**

- a. Online Registration by Eligible Candidates as per the above mentioned criteria.
- b. Pre Screened Candidates will be invited for personal interview with further details like (Mode, Date and Venue for Interview).
- c. Depending upon the number of vacancies, the Bank reserves the right to call for Personal Interview.
- d. Interview Invite will be informed to the candidates through registered e-mail only.

#### How to apply:

- a. Candidates are required to apply online through website <a href="www.kvb.co.in">www.kvb.co.in</a> (careers page) and apply for the post of <a href="Business">Business</a> <a href="Development Executive & Manager CASA Channel">Development Executive & Manager CASA Channel</a> (Job ID 440). No other means/ mode of application will be accepted.
- b. Candidates should ensure to update their active personal email ID and mobile number only throughout the entire selection process.

## **Compensation:**

Fixed pay - Depending upon current salary and Retrials, insurance etc. as per Standards + Variable Pay as per policy.

## Roles & Responsibilities for BDE & BDM:

- a. Acquire and manage of bulk Employees Salary Accounts under the channel
- b. Required high level expertise in identification and acquisition of Employee Salary Accounts of Sizable Proprietary Concerns, Sizable Partnership Firms, Pvt Ltd Companies, Ltd Companies, LLP Companies, Central and State Govt departments, Quasi Govt departments, PSUs (Public Sector Undertakings), International Companies operating from India, Foreign Consulates etc.
- c. Also to open CA to above mentioned entities as a pool account for salary upload to Group of Employees Accounts and day to day business operations
- d. Responsible for growing of Corporate Salary book through Deepening of existing clients and increase CA, SA, TD, RD, X Sell of Assets and X Sell of TPP for Income generation

**Posting Locations:** Across Kerala.