

**District Rural Development Agency,
Tirunelveli District**

Post Name: Information, Education and Communication (IEC)

No.of Post : 2

1	P.G. Degree in Mass Communication / Mass Media or Equivalent from a reputed and recognised institution
2.	Experience of 2-3 years in Mass Communication/ WASH/Social Mobilization/ Public Sector Communication is preferable. Preference should also be given to candidates who have worked in Social media units in the Government or private sector
3.	Ability to work in a highly demanding environment, liaising with government officials, academia local artists, social media influencers and multilateral partners
4.	Computer proficiency with familiarity with commonly used packages like MS Word, Power point, adobe Photoshop & Illustrator to search relevant data & documents, preference can be given to persons with experience in Video-making, meme -making, creation of posters and pamphlets, etc.
5.	Exemplary writing skills, both in Tamil and English, are a must. Interpersonal communication skills, presentation skills and a good understanding of Tamil pop culture are necessary.
6.	Formal educational Qualification, experience and age may be relaxed by the District Collector when there is a published work of high quality or work experience of specific relevance.
7.	Monthly Remuneration Rs.25,000/-