



DEPARTMENT OF MEDIA AND COMMUNICATION

तमिलनाडु केन्द्रीय विश्वविद्यालय

(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)

CENTRAL UNIVERSITY OF TAMIL NADU

(Established by an Act of Parliament, 2009)

नीलक्कुडी परिसर/Neelakudi Campus, कंगलान्चेरी/Kangalancherry,

तिरुवारूर/Thiruvavur - 610 005

15th October 2025

Advertisement for the position of Research Associate (HEFA – CSR) Project

Applications are invited from interested candidates for the post of Research Associate on a temporary basis to work in the HEFA-CSR project sanctioned to the undersigned at the Department of Media and Communication, Central University of Tamil Nadu, Thiruvavur, Tamil Nadu.

Title of the Project: *Youth, Media and Digital Literacy: An Intervention Study addressing Digital Media Influence on Undergraduate College Students in Thiruvavur District*

Name of the post: Research Associate

Research area: Digital Media or any related area

Job Description: The candidate will be responsible for executing the project along with the Project Coordinator. Preparation of Digital Modules, Field Work and all project related tasks.

Qualification: M.A Mass Communication / M.Sc. Electronic Media/ or an equivalent degree in the relevant subject obtained from a recognized University/institute with a minimum of 55% marks or 6.0 CGPA with NET/M Phil./ Ph.D. and 2 years research experience as Research Assistant in any Project or work experience in relevant industry/institution.

Desirable: Research experience in the relevant area. Knowledge in video production. Knowledge of Tamil language to work in the project area.

Age Limit: 35 years

Monthly Fellowship: Rs. 47,000 P.M. (Consolidated)

Tenure of Position: Till the availability of funds (Tentatively 29 months)

Highly qualified and interest applicants are invited to apply with their updated CV to radhacutn@gmail.com with all the **documents, certificates, degrees, and mark sheets with the subject “Application for Research Associate”** and should reach the undersigned by **29th October 2025, 5.00 pm**. The shortlisted candidates will be informed to attend the interview. Selected candidates should be able to join immediately. All communication will be through email only.

For further details regarding the project please contact:

Dr. B. Radha (Project Coordinator)

Professor and Head

Department of Media and Communication, CUTN, Thiruvavur – 610 005, Tamil Nadu